



*Optimum Performance Living (OPL)
through the life cycle is the appropriate goal*

Why is it that Fluidity Finance is unique?

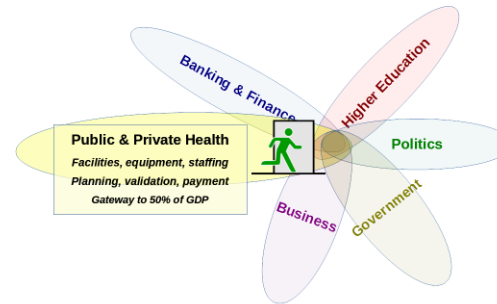
If you have noticed that there are no concrete solutions to the challenges of social infrastructure planning and evaluation? We feel *lonely* in this.

- The planning cascade is specifically-oriented toward collaboration between experts and authorities
- All things occur in cycles; typical programs do not acknowledge this; the Fluidity Finance methodology is based on fundamental, step-by-step processes and the cycles that they create
- Attention to and training in the nature and use of the planning cascade can be the difference between outstanding success and mediocrity or failure

Who We Are

About Us

There is no viable criteria for social infrastructure success other than the planning cascade of knowledge-based and authoritative processes.



Knowledge-based financing model based on planning cycle

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**Fluidity
Finance**

**Evaluation of Social Planning
Under Fluidity and Dual Control
Must-Do Step for Care Integration**



A planning cascade is essential for ongoing social and financial success

The Planning Cascade is the answer...

This spot would be perfect for a mission statement. You might use the right side of the page to summarize how you stand out from the crowd and use the center for a success story.

1. *Planning.* This needs to be inclusive in every important area – peers in that area should arrive at consensus as to process details as to what should be done.
2. *Purchasing.* Mechanisms should be put in place to fund that and only that based on processes and technologies.
3. *Monitoring.* This needs to be done so that constant evaluation occurs and improvements can be automatically supported by the system.

Planning ... at last

All things involve cycles. These are created by processes that define possibilities. Planning is more than a one-time activity to be carried out only in a startup phase, it is an ongoing aspect of all efforts to do the work of the organization.

“Dual Control” is the systematic combination of knowledge-based and authoritative processes

The end of pretending

The system needs to provide step-by-step guidance in all things for OPL to be enjoyed and for appropriate costs to be the result. There is often a presumption that such guidance is in place when it is not. For dual control to exist – supporting the legitimacy as well as the profitability of organizations – there needs to be step-by-step guidance in both line-of-business and administrative processes.

Evaluation improves both financial performance and OPL outcomes

W. Edwards Deming says that organizations are ruined by “best efforts,” which he describes as the activities of workers and other who do not know what they are doing. This can be resolved with evaluation, coupled with education.



Knowledge Swirl is at the heart of the planning cascade

Knowledge Swirl

As can be seen above, by organizing though into processes, beginning with small segments of knowledge, an organization can become increasingly effective. With the mastery of each process – taking knowledge from tacit and explicit forms to expressive forms – an organization can eventually achieve a unique position in which all actions represent desired process steps. This is called a condition of organizational wisdom, with service quality and financial performance benefits.

Investments and Portfolios

Understanding the condition and performance of investments and portfolio companies is of critical importance – particularly when social as well as financial performance is desired. The Fluidity Finance approach is important in evaluating both the Gemeinschaft/community and Gesellschaft/society aspects of each organizations activity.

The planning cascade needs to become second nature. Where possible, it should be directly supported by the systems of the organization and its stakeholders. This is the primary objective of Fluidity Finance.